



WAOW-WYOW Television Inc
1908 Grand Ave
Wausau, WI 54403-6870

Nonbox Eisner & Associates --EDI
5307 S 92ND ST
HALES CORNERS, WI 53130-1677

Contract # 420686

Schedule Dates 10/10/16-10/15/16
Advertiser Reform America Fund (28736)
Agency Nonbox Eisner & Associates --EDI (2512)
Product Political - Issue (1105)
Brand Issue (116111)
Salesperson House, WAOW (1227)
Sales Office WAOW-WYOW Television, Inc.
Buyer Name
Phone/Fax /
CPE RAF-1010 AO
Account Types Local/Agency Political
Billing Type Standard
Comments

Date Entered 10/06/16
Last Modified 10/06/16
Entered By Tracy Lake
CO-OP No
Headline #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$4,207.50
Net Total \$23,842.50
Sales Tax

WAOW+ ABC (WAOW)

By Broadcast Month	Spots	Rate
Oct. 2016	37	\$28,050.00
Grand Total:	37	\$28,050.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	10/10/16-10/14/16	1	:30	4P- Dr Phil		1	1	1	1	1			5	\$450.00	\$2,250.00	WAOW+ ABC (WAOW)		10/6/16
2.0	Normal Line / SPOT (2)	10/10/16-10/14/16	1	:30	11:58:26A- THE CHEW		1	1	1	1	1			5	\$300.00	\$1,500.00	WAOW+ ABC (WAOW)		10/6/16
3.0	Normal Line / SPOT (3)	10/10/16-10/14/16	1	:30	6A- Wake Up Wisconsin		1		1	1	1			4	\$1,000.00	\$4,000.00	WAOW+ ABC (WAOW)		10/6/16
4.0	Normal Line / SPOT (4)	10/10/16-10/14/16	1	:30	9A- Live with Kelly & Michael		1	1	1	1	1			5	\$600.00	\$3,000.00	WAOW+ ABC (WAOW)		10/6/16
5.0	Normal Line / SPOT (5)	10/10/16-10/14/16	1	:30	6:30P- Entertainment Tonight		1			1	1			3	\$1,500.00	\$4,500.00	WAOW+ ABC (WAOW)		10/6/16
6.0	Normal Line / SPOT (6)	10/10/16-10/14/16	1	:30	10:35P- JIMMY KIMMEL LIVE		1	1	1	1	1			5	\$500.00	\$2,500.00	WAOW+ ABC (WAOW)		10/6/16
7.0	Normal Line / SPOT (7)	10/10/16-10/14/16	1	:30	1P- GENERAL HOSPITAL		1	1	1	1	1			5	\$500.00	\$2,500.00	WAOW+ ABC (WAOW)		10/6/16
8.0	Normal Line / SPOT (8)	10/13/16-10/13/16	1	:30	2P- The Doctors					1				1	\$300.00	\$300.00	WAOW+ ABC (WAOW)		10/6/16
9.1	Normal Line / FOOTBALL (9)	10/15/16-10/15/16	1	:30	6:58P- 10:32P (CST)							1		1	\$4,500.00	\$4,500.00	WAOW+ ABC (WAOW)		10/6/16
10.0	Normal Line / PACKERS (5)	10/12/16-10/12/16	1	:30	6:30P- Packers Live with Larry McCarren				1					1	\$1,500.00	\$1,500.00	WAOW+ ABC (WAOW)		10/6/16
11.0	Normal Line / FOOTBALL (5)	10/15/16-10/15/16	1	:30	6:30P- Badger Pregame Special							2		2	\$750.00	\$1,500.00	WAOW+ ABC (WAOW)		10/6/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments: